



bpointelligence

Specialists in education
marketing and communications







About BPO Intelligence

BPO Intelligence is an award-winning and highly innovative company that specialises in education marketing and communications.

Our track record is proven with over 200 education institutions globally using our services, including Australia, New Zealand, United Kingdom, Ireland, United States, Canada and parts of Europe.

We are the only provider in the education space to offer a complete, end-to-end range of services, saving you time and greatly reducing your overall costs.

We believe it's imperative that our actions and behaviour adhere to the highest ethical standards.

At BPO intelligence, we are committed to developing new skills and investing in new technologies in order to grow.

And finally, we endeavour to lead the way through innovation, courage, vision, and integrity.

How we make your life easier

Forget about the old model of having to coordinate with multiple suppliers to get your job done. Now save significant time and reduce costs by using the BPO Intelligence end-to-end service.

Our single-supplier model

With our single-supplier model, you can now simplify your work like never before. If you need to make changes, just pick up the phone and we'll take care of the rest. With us, you have just one point of contact for your entire job.



Our single-supplier model







Savings through innovation

We reduce your overall costs through innovation and efficiency. That's always been our way.

The key to a sustainable business is to reduce costs through innovation, and that's what you get with our streamlined business model. Our continued investment in printing and finishing technology, combined with the most sophisticated proofing and colour management systems in Australia, is testament to our ongoing focus on providing first-class quality and exceptional savings.

One simple platform

Imagine a world where you don't have to fill out order sheets by hand or spend hours packing boxes. A world where you can free up your time and focus on what's more important.

Our online platform

With our online platform, you can control all of your marketing materials online. If you have an education fair coming up, just log in to your secure BPO account and place an order for the material you want. Your order will then be packed and delivered to you from our warehouse, ready for you to use.

What can you do?

- Request and approve printing quotes online
- Keep track of the stock you allocate to staff
- Get stock orders from your agents, marketing team members and partner institutes
- Revise these orders and approve them
- Generate reports to keep track of your stock by cost centre, location, brochure, agent and more.



“With BPO, we keep better inventory records of our brochures and have reduced costs overall. We’re running a more efficient department.”

BRONTE NEYLAND

Director, Victoria University International,
Australia



Request a print quote
BPO will source the most valuable pricing

Approve quote

Print

Warehouse
Monitor current stock levels

Manage orders and requests from agents or partner institutes

Distribution
Track delivery and view contents

Allocate stock to internal staff

View or export reports



We know education

BPO Intelligence are specialists in the education sector, and we understand the student lifecycle and the challenges associated with it. We provide solutions to help with acquisition, retention, graduation and even alumni management.

We have been leading the way in providing innovative solutions for education institutions since 2006, and have been consistently recognised for our services and expertise.

“What I like about BPO is that they really understand our industry, the kind of clients we have and what they need.”

CALLUM COWELL

Director, Centre of English Language Teaching,
University of Western Australia





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