




bpointelligence

Specialists in education
marketing and communications







About BPO Intelligence

BPO Intelligence is an award-winning and highly innovative company that specialises in education marketing and communications.

Our track record is proven with over 200 education institutions globally using our services, including Australia, New Zealand, United Kingdom, Ireland, United States, Canada and parts of Europe.

We are the only provider in the education space to offer a complete, end-to-end range of services, saving you time and greatly reducing your overall costs.

We believe it's imperative that our actions and behaviour adhere to the highest ethical standards.

At BPO intelligence, we are committed to developing new skills and investing in new technologies in order to grow.

And finally, we endeavour to lead the way through innovation, courage, vision, and integrity.

How we make your life easier

Forget about the old model of having to coordinate with multiple suppliers to get your job done. Now save significant time and reduce costs by using the BPO Intelligence end-to-end service.

Our single-supplier model

With our single-supplier model, you can now simplify your work like never before. If you need to make changes, just pick up the phone and we'll take care of the rest. With us, you have just one point of contact for your entire job.



Our single-supplier model







Savings through innovation

We reduce your overall costs through innovation and efficiency. That's always been our way.

The key to a sustainable business is to reduce costs through innovation, and that's what you get with our streamlined business model. Our continued investment in printing and finishing technology, combined with the most sophisticated proofing and colour management systems in Australia, is testament to our ongoing focus on providing first-class quality and exceptional savings.

One simple platform


Imagine a world where you don't have to fill out order sheets by hand or spend hours packing boxes. A world where you can free up your time and focus on what's more important.

Our online platform

With our online platform, you can control all of your marketing materials online. If you have an education fair coming up, just log in to your secure BPO account and place an order for the material you want. Your order will then be packed and delivered to you from our warehouse, ready for you to use.

What can you do?

- Request and approve printing quotes online
- Keep track of the stock you allocate to staff
- Get stock orders from your agents, marketing team members and partner institutes
- Revise these orders and approve them
- Generate reports to keep track of your stock by cost centre, location, brochure, agent and more.



“With BPO, we keep better inventory records of our brochures and have reduced costs overall. We’re running a more efficient department.”

BRONTE NEYLAND

Director, Victoria University International,
Australia



Request a print quote
BPO will source the most valuable pricing

Approve quote

Print

Warehouse
Monitor current stock levels

Manage orders and requests from agents or partner institutes

Distribution
Track delivery and view contents

Allocate stock to internal staff

View or export reports

We know education

BPO Intelligence are specialists in the education sector, and we understand the student lifecycle and the challenges associated with it. We provide solutions to help with acquisition, retention, graduation and even alumni management.

We have been leading the way in providing innovative solutions for education institutions since 2006, and have been consistently recognised for our services and expertise.

“What I like about BPO is that they really understand our industry, the kind of clients we have and what they need.”

CALLUM COWELL

Director, Centre of English Language Teaching,
University of Western Australia





Services

From concept to delivery, you can produce all of your marketing materials with us.

Consulting

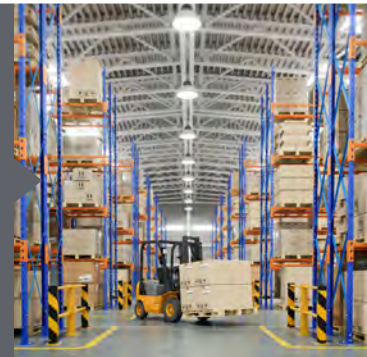


Printing



Creative Services

Warehousing



Distribution



BPO 360



Promotional Products



Mailing Solutions



Consulting

How do you improve your conversion rates across every stage of the student lifecycle? How do you increase student numbers? As specialists in the education sector, these are just some of the challenges we can help you with.

What we can do

- Streamline your workflow to boost efficiency
- Save costs at every stage of your operations
- Improve your student conversion rates
- Target students with custom-built database marketing campaigns
- Find out how we can help you build or update your database

Creative Services

The BPO Intelligence creative team works closely with you across all aspects of your job, so you're always in control of the process. We do this so you reduce costs, and achieve your business objectives quicker.

The team can introduce you to new ideas and advise on strategies unique to your needs to maximise the effectiveness of your campaign.

What we can do

- Corporate Branding
- Annual Reports
- Advertising
- Brochures
- Catalogues
- Web Design
- Customised Brochures
- Digital Campaigns
- and much more...





Printing

With our phenomenal press power, there's not much we can't handle. Our printing capabilities include offset, digital, wide format, point of sale and packaging.

You can expect nothing but quality, savings, and efficiency like never before with BPO Intelligence.

What we can do

- Books & Brochures
- Prospectuses
- Course Guides
- Posters
- Annual Reports
- Faculty Magazines & Alumni Magazines
- Newsletters
- Acceptance Packs & Welcome Packs
- Orientation Kits
- Invitations
- Pull-up Banners
- Event Banners
- Displays
- Decals
- Wall & Window Graphics
- and much more...

Warehousing

To reduce transport costs and ensure security, your printed material can go straight to our warehouses onsite, located in Australia and India.

You don't have to use a separate warehouse or have brochures sitting around the office.

With our BPO online system, you can log in to your secure account and check on your material anytime. If your stock is running low, just let us know and we'll quickly replenish it.





Distribution

Gain full control of your supply chain. Send material with a click, manage orders any time, and generate comprehensive reports to keep track of everything.

With our delivery reports, you can access key logistics information including what material was despatched and when it was delivered.

We take care of everything from pick 'n pack to despatch.

Promotional Products

There's no end to the range of merchandise we can offer you such as thumb drives, mugs and key chains – all customised with your brand.

What we can do

- Bags
- Caps
- Coasters
- Drinkware
- Keyrings
- Lanyards
- Luggage Tags
- Mouse Pads
- Notebooks
- Pencil Cases
- Pens
- Silicone Wrist Bands
- Stress Balls
- USB Drives
- and much more...





Mailing Solutions

Why use a separate mailing house when we can do the job for you? With mailing integrated into our printing services, you can get your material out faster than ever before.

Let us handle the sorting, folding and inserting, while you focus on your core business. We provide polywrapping services, fully integrated data cleansing and other mailing solutions designed to maximise your ROI for every mailout.

BPO 360

BPO 360 is an innovative online marketing platform from BPO Intelligence that enables education institutions to engage with students, one-to-one, like never before.


Run automated, data-driven, **cross-media campaigns** using a mix of print and digital channels. Combined with **customised brochures**, you have a compelling way to speak directly to the needs of prospective, current and past students.

The result is meaningful, personalised and contextualised communication that improves engagement and conversion rates across every stage of the student lifecycle.

Find out more at bpo360.com.au



Notes



Discover how we
can make your life easier.
Email info@bpointelligence.com
or visit bpointelligence.com
for more information.



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