


Creative Services



bpointelligence







About BPO Intelligence

BPO Intelligence is an award-winning and highly innovative company that specialises in education marketing and communications.

Our track record is proven with over 200 education institutions globally using our services, including Australia, New Zealand, United Kingdom, Ireland, United States, Canada and parts of Europe.

We are the only provider in the education space to offer a complete, end-to-end range of services, saving you time and greatly reducing your overall costs.

We believe it's imperative that our actions and behaviour adhere to the highest ethical standards.

At BPO intelligence, we are committed to developing new skills and investing in new technologies in order to grow.

And finally, we endeavour to lead the way through innovation, courage, vision, and integrity.



Our creative services

Our creative team is a carefully assembled collection of experts in graphic and web design.

Our team works with you to understand your brand from top to bottom. You're consulted every step of the way and we deliver your job exactly how you want it.

The team has a breadth of experience in creating a diverse range of marketing collateral that can be printed, stored, and delivered to any location.

Due to the collaborative nature of the creative studio, the quality of each job is enhanced through constructive peer review and workload management. This ensures our clients' jobs are being completed efficiently and effectively.



How are we different?

When you work with the BPO Intelligence creative team, you're offered the opportunity to take advantage of our full end-to-end capabilities. Have the team create something amazing, and then send straight to print.

The BPO Intelligence creative team is fully experienced to ensure your work receives unparalleled care and attention to detail from concept to completion.

Design, print, warehouse, and then deliver to any location. You no longer have to coordinate with different suppliers for different stages of your job, so you save time, reduce costs, and your job gets to market faster.



Our single-supplier model

What can we create for you?

We can create anything for you, however these are some commonly requested items

Branding

- Logo Design
- Visual Identity
- Brand Guidelines
- Brand Strategy

Stationery

- Business Cards
- Letterheads
- Notepads
- Envelopes

Marketing Material

- Course Guides
- Prospectuses
- Faculty Magazines
- Alumni Magazines
- Brochures
- Catalogues
- Newsletters
- Invitations
- Advertising
- Annual Reports
- Photography

Promotional Material

- Event Collateral
- Pull Up Banners
- Displays & Decals
- Point of Sale Design
- Packaging Design
- Product Displays
- Standees
- 3D Rendering

Signage

- Outdoor Signage
- Billboards
- Banners

Digital

- Web Design and Development
- Integrated Digital Campaigns (Print, SMS, Email, Websites)
- Database Marketing
- Customised Brochures

Student Acquisition

- Welcome Packs
- Offer Letter Packs
- Open Day Packs
- Orientation Kits

Student Retention

- Newsletters
- Student Feedback Campaigns



**2020
UNDERGRADUATE
GUIDE
INTERNATIONAL**



**GLOBAL
COMMUNITY**

campuses, visit monash.edu/campuses

MELBOURNE, AUSTRALIA



Image: Akshay Jain
Master of Business Information Systems

Caulfield The base for Monash Art, Design and Architecture, and Monash Business School, as well as some Arts, Medicine, Nursing and Health Sciences, and IT courses, Caulfield hosts 19,000 students. It's a culture hub, with MUMA, our modern art museum, joining sporting and café facilities.



Pelican Integrated pharmacy and pharmaceutical campus hosts 2000 students and Australia's leading health and precinct. It's also home to two hubs, Monash Institute of Health Sciences and the Centre for Safety and Safety.

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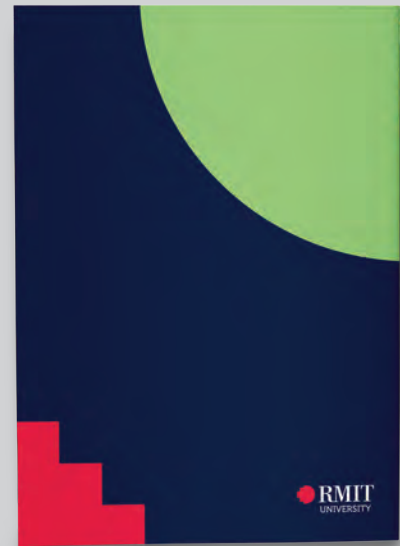
INTERNATIONAL UNDERGRADUATE COURSE GUIDE







Various pull up banners



Personalised brochure campaign – brochure



Personalised brochure campaign – landing page



Information night invitation





Musculoskeletal risk reduction: steel-fixing brochure – front



Musculoskeletal risk reduction: steel-fixing brochure – back



SLAMs bookmarks

Building 2

School of Art

4

Level Four

Displays

Drawing, Media Art and Painting

3

Level Three

Displays

Drawing, Media Art and Painting

2

Level Two

Building Entry/Exit – Bowen St

Info, Advice and Displays

Photography

Fine Art Gallery Exhibition

1

Level One

Building Entry/Exit – Rodda Lane

Info, Advice and Displays

Gold and Silversmithing

Ceramics

Open Day



Building 13

Community Services

3

Level Three

Activity

Ten-minute Language Lessons

Info and Advice

Languages

Translating and Interpreting

Social Work / Psychology

Psychology (Social Science)

Youth Work

Financial Counselling

Alcohol and Other Drugs

Community Services

Individual Support

Presentation

International Studies

2

Level Two

Street Level – Franklin St

Info and Advice

Languages

Level 1 – No Activity

Open Day



Holmesglen



International pull-up banner



2018 International Course Guide



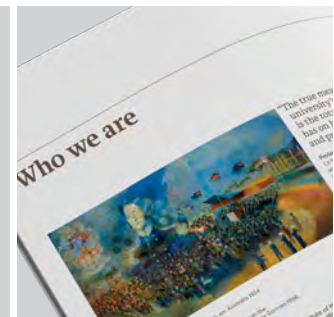
International flyer



Welcome to La Trobe Z Card



2017 Graduation Program

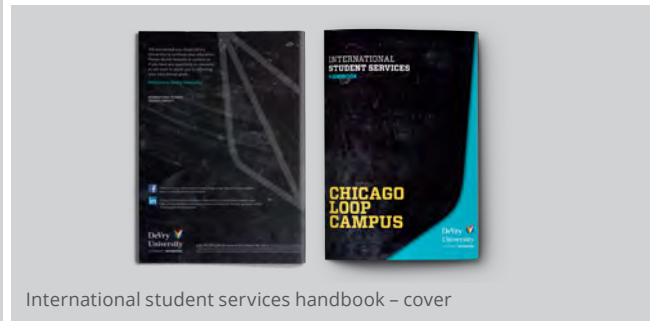




Poster




International student services handbook – spread



International student services handbook – cover



International student work placement brochure



If you would like to learn more
about our end-to-end capabilities, and
how you can take full advantage of our
creative services, contact us today:

Jean Desperles — Creative Manager
jean.d@bpointelligence.com



bpointelligence

Suite 2.03, Level 2
315 Ferntree Gully Road
Mount Waverley VIC 3149

t 03 8518 8570
e info@bpointelligence.com
bpointelligence.com